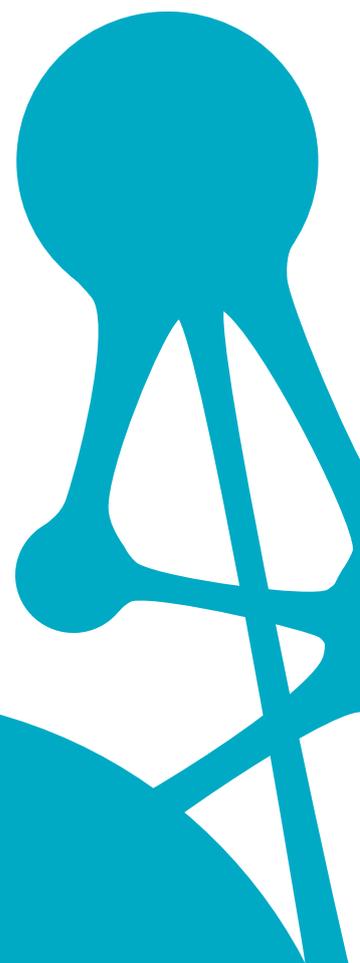# Feed

the knowledge community

by MEDIET Project

GUIDELINES
FOR THE SUBMISSION
OF GOOD PRACTICES
ON THE
Feed Platform

Before diving into the submission process, it's crucial to have a clear understanding of your practice!

The aim of the **Feed** platform is to describe the good practices that you or your organiszation/team have implemented and that have contributed to generating **real and long-lasting changes** for the benefit of local people and communities.

A good practice is a **successful experience** that has been tested and replicated in different contexts and can therefore be recommended as a model.

Sharing is essential to inspire and enable a greater number of people and organisations to adopt these effective practices.

How to recognize a Good Practice?

Let's be clear about what makes a practice 'Good'.
A 'Good Practice' (GP) on the **Feed** platform should meet **five key criteria:**

1. Effectiveness: Analyse the actual outcomes achieved by the practice and its impact on overcoming specific challenges. Use empirical data and performance metrics to evaluate its success.

2. Feasibility: Assess resource requirements, complexity, and cost-effectiveness. Practices that are straightforward and cost-effective tend to be successful.

3. Innovativeness: Look for original ideas, approaches, and technologies that break with convention. Consider if the practice promotes innovation within its organization or region.

4. Transferability: Analyse scalability and replicability. Practices adaptable to different contexts and well-documented for replication are highly valuable.

5. Relevance: Highlight instances where the practice has been successfully applied elsewhere and ensure alignment with local priorities.

The infographic below recaps the basic steps to build a GP on the **Feed** platform:

|	
Reports the main actors involved	Describe the context and the process used
Explain how the stakeolders were engaged	Detail the steps that led to the successful implementation
Good Practice	
Highlight risks and constraints encountered	Identify critical factors
Explain its impact on the community	Remember a GP is neither a project nor a success story

How to Submit a Good Practice on the Feed Platform?

Let''s now explore how to access the **Feed** platform and submit your practice in 4 steps:

1. Access the Platform:
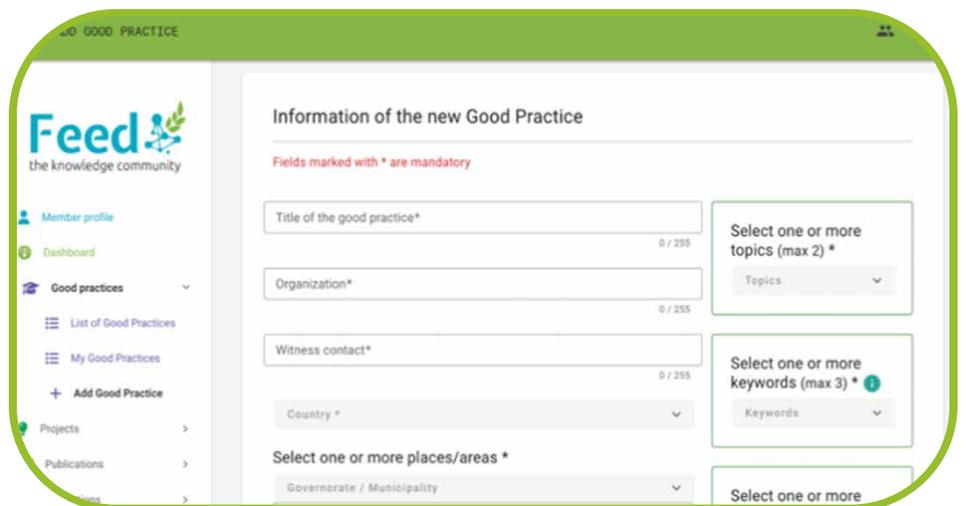
https://www.feedcommunity.net/feed

2. Member Area: After registration, access your personal "*Member Area*" for navigation. Locate the *"Member Area"* in the top right corner.

3. Dashboard: Your Dashboard layout.
Bottom left corner *"Add Good Practice"*.
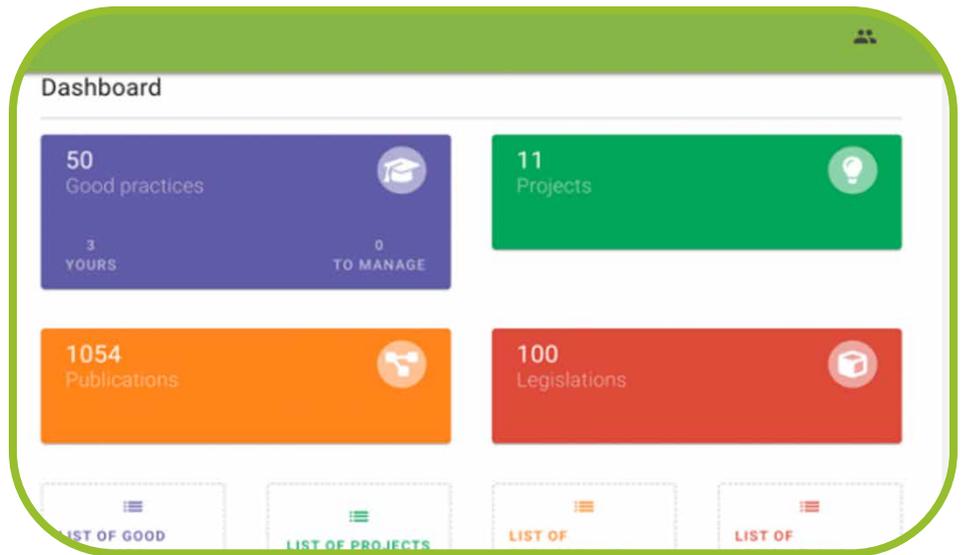
4. Access the Good Practice Template: When you clicking on *"Add a Good Practice"*, you'll access the GP template

Good Practice Feed Format Structure

Good practice's "ID"

Title of the good practice:

Provide a concise and descriptive title to your practice.
 Ex: "*Revolutionizing water management in Arid Regions through dripping irrigation*"

Organization:

Specify the responsible team, organization or private holding.
Ex: *CIHEAM Bari, FAO, UNDP, name of producers' association/organization, cooperatives etc.*

Geographical Coverage:

Indicate where the practice was implemented, including specific regions.
Ex: *Country: Egypt, Governorate/Municipality: Sahara region*

Contact Person/Beneficiary:

Provide the full name of a person who can be contacted for further enquiries. Select a beneficiary of the practice's who is available to share her/his experience(s) and further amplify the practice and create new connections.
Ex: *Name, Surname, position/occupation, phone number, email, etc.*

Start and End Date:

Specify the practice implementation timeframe, only the years will appear on the page (2021-2023).
Ex: *Start: 2021 End: 2023, 2022- In progress.*

Good practice's narrative – Answer the questions

Constraints and Problems:

Describe community/territory constraints and the societal, economic, or environmental issues the practice addresses.

Ex: **Limited access to clean water, leading to crop failure >** *"The rural communities faced significant challenges due to limited access to clean water, resulting in recurring crop failures and food insecurity."*

Methods and Stakeholders:

Detail the methods and tools; specify type and number of the stakeholders involved.

Ex: **Employed drip irrigation technology, involving local farmers and NGOs >** *"To address this, the action employed innovative drip irrigation technology, conserving water resources and improving crop yields."*

Transferability and Impact:

Discuss transferability factors, success outcomes, and impacts on beneficiaries' lives. Mention limitations and potential constraints if any.

Ex: **Scaled to neighbouring regions with a 40% increase in crop yields>** *"The success of this practice has allowed for seamless replication in neighbouring regions, resulting in a remarkable 40% increase in crop yields."*

Technical Feasibility:

Assess whether the practice is technically feasible and easy to learn and implement. Provide key recommendations for others interested in adopting the practice.

Ex: **Simple to set up and maintain >** *"The technical feasibility of the practice is evident in its simplicity, making it accessible to a wide range of farmers, regardless of their previous experience".*

Good practice's communication materials – Links and attachments

Video Link: Include official video links if available.

Document Link: Share documents, reports, fact sheets, articles, or other relevant materials.

Photo Link: Add links to official photos if applicable.

Attachments: Attach relevant documents, reports, fact sheets, articles, publications, that demonstrate the development of the practice and the good impact, etc.

Cover Image and Additional Images: Upload a cover image and supplementary images.

Topics, keywords, and Sustainable Development Goals (SDGs)

Topics: Select a maximum of 2 Topics from the lists provided that are in line with your practice.
Ex: *Water, Climate change.*

Keywords: Select a maximum of 3 Keywords from the lists provided that are in line with your practice.
Ex: *Irrigation, Water management, Climate change adaptation.*

SDGs: Select a maximum of 2 SDGs (and their relative targets) that are in line with your practice.
Ex: *SDG13: Climate Action - 13.1, SDG6: Clean Water and Sanitation 6.5.*
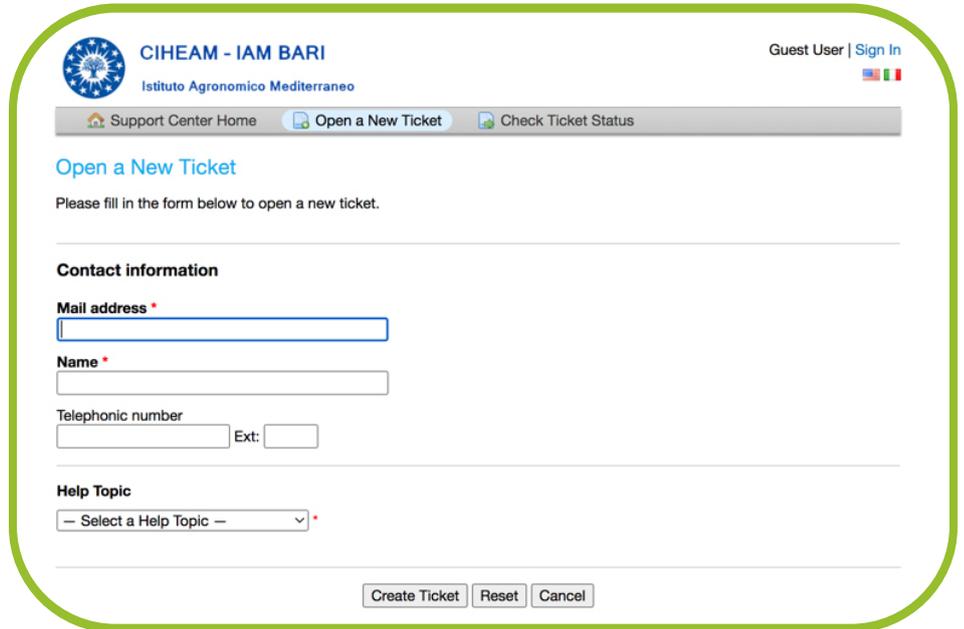
Reach out to the Feed Team for Support

Remember: the **Feed** Team is here to help.

Support section:

Contact "*Support*" in the menu of the member profile whenever you need assistance (images below).
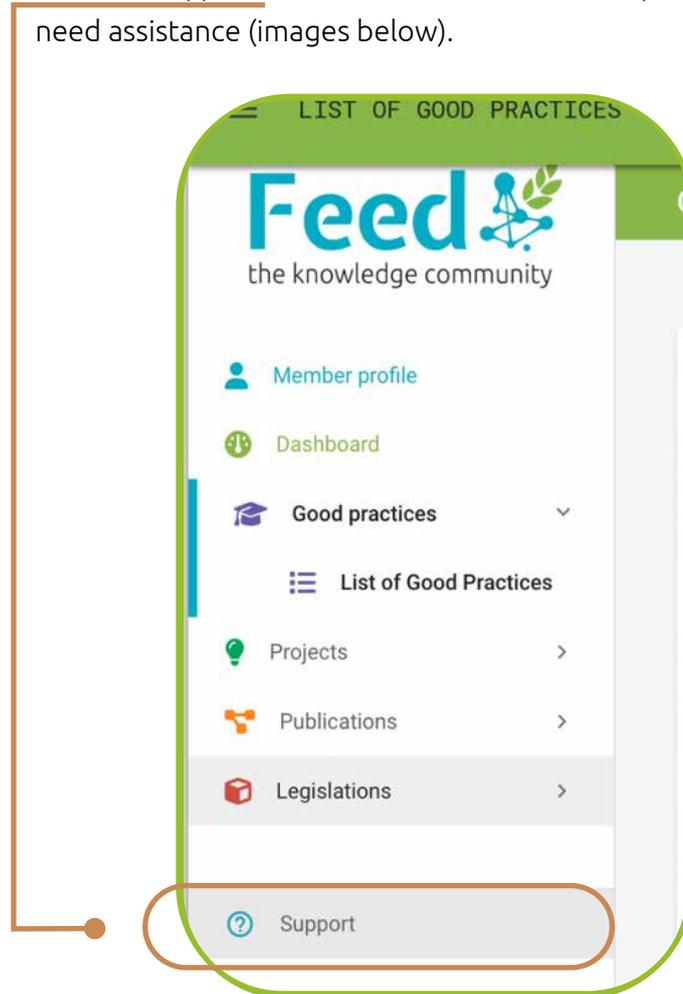
HelpDesk CIHEAM Bari: Clicking on "*Support*" automatically opens the HelpDesk.