

## Some guidelines to make your video presentation

**First of all:** have a look at the reference video below to have an idea of the frame, the length and the contents of your presentation.

Every device to film is admitted, including your mobile phone. This is not a video contest, it is just a way to get in touch with you, so don't care about photography, but make sure that the audio is clear.

If you use your mobile phone, please hold it horizontally.

**Length of the video:** maximum 3 minutes. Editing cuts are admitted.

**Content of the video:** we want to know your story, so keep in mind the "5 Ws" of journalism: (Who, What, When, Where, Why). Use brief sentences and go at the core of the information. 3 minutes are a lot of time! If you make it in less than 3 minutes is even better.

Follow these instructions:

1. Introduce yourself. (Hi, I am.... From....)
2. Introduce very briefly your project/good practice. Use few sentences. (My project is about... It was born in... with the following objectives...)
3. Give a background of the context of your territory and your community (My town/region/village is... the challenges we face are... )
4. Explain where and why you felt the need to undertake your project.
5. Tell very concretely and briefly how does it work/what are the main activities/what is the process.
6. Tell what you have achieved so far (The results of our action so far are....)